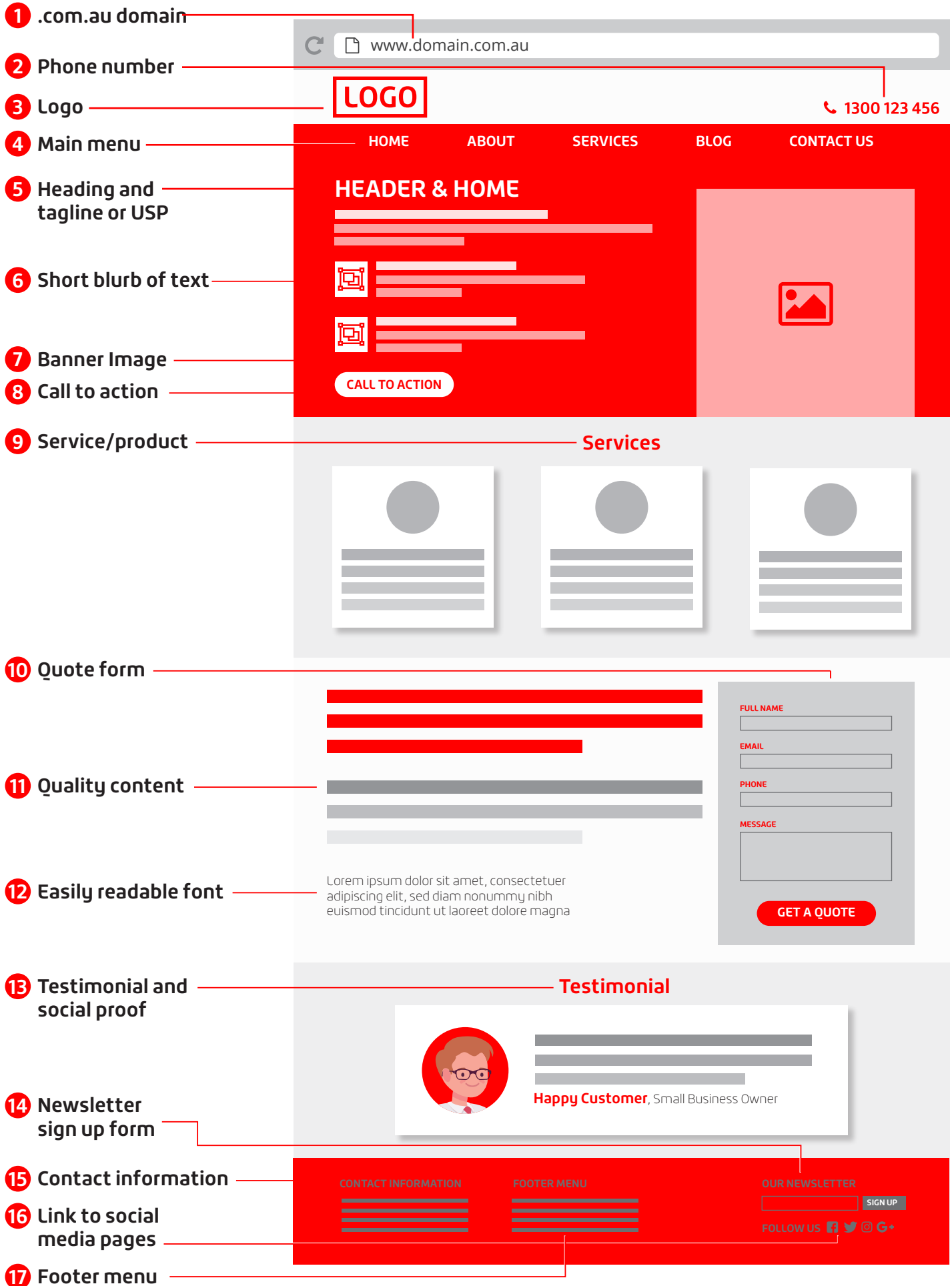
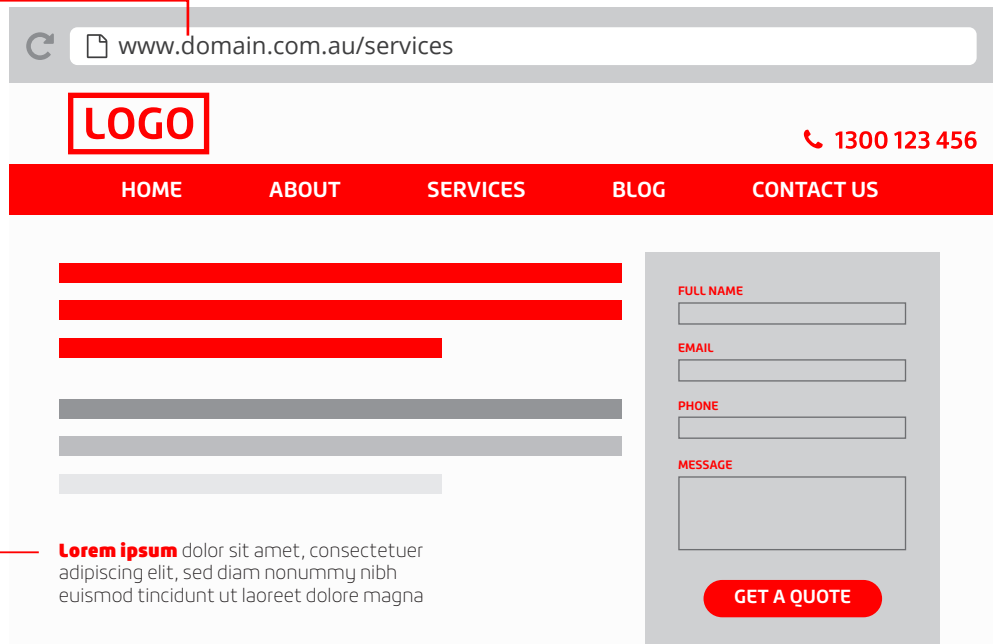


51 Key Features of Your Business Website



- .com.au domain** - Points to the browser address bar showing 'www.domain.com.au'.
- Phone number** - Points to the phone number '1300 123 456' in the top right corner.
- Logo** - Points to a box labeled 'LOGO' in the top left of the header.
- Main menu** - Points to the navigation links: HOME, ABOUT, SERVICES, BLOG, CONTACT US.
- Heading and tagline or USP** - Points to the 'HEADER & HOME' section.
- Short blurb of text** - Points to a block of text in the header section.
- Banner Image** - Points to a placeholder image in the header section.
- Call to action** - Points to a 'CALL TO ACTION' button in the header section.
- Service/product** - Points to the 'Services' section below the header.
- Quote form** - Points to the form fields on the right side of the main content area.
- Quality content** - Points to the main body of text in the main content area.
- Easily readable font** - Points to the sample text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna'.
- Testimonial and social proof** - Points to the testimonial section featuring a customer profile and a quote.
- Newsletter sign up form** - Points to the 'OUR NEWSLETTER' sign up box in the footer.
- Contact information** - Points to the 'CONTACT INFORMATION' section in the footer.
- Link to social media pages** - Points to the 'FOLLOW US' social media icons in the footer.
- Footer menu** - Points to the 'FOOTER MENU' section in the footer.

18 Readable URL



The screenshot shows a browser address bar with the URL `www.domain.com.au/services`. Below the address bar is a navigation menu with links for HOME, ABOUT, SERVICES, BLOG, and CONTACT US. The main content area features a large red box labeled 'LOGO' and a contact form with fields for FULL NAME, EMAIL, PHONE, and MESSAGE, and a 'GET A QUOTE' button. A line from the '18 Readable URL' annotation points to the address bar.

19 Links to other pages

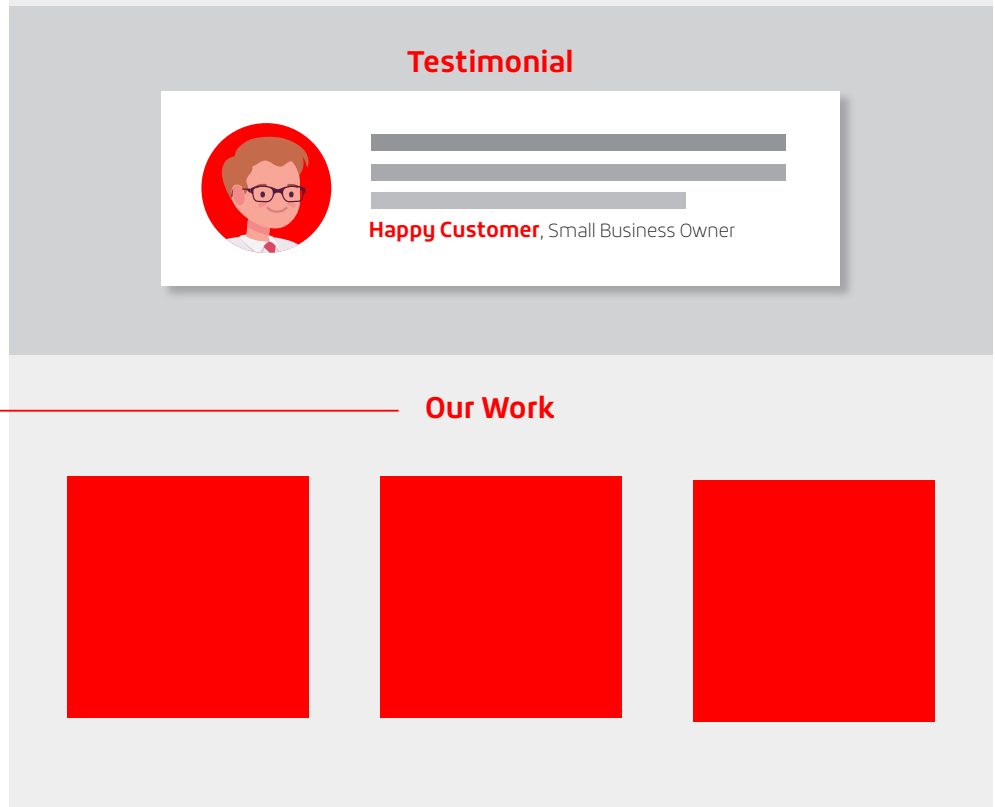
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna

20 child service pages



The 'Services' section features a title 'Services' and three child service pages. Each page has a circular icon and a list of three horizontal lines representing text. A line from the '20 child service pages' annotation points to the three child service pages.

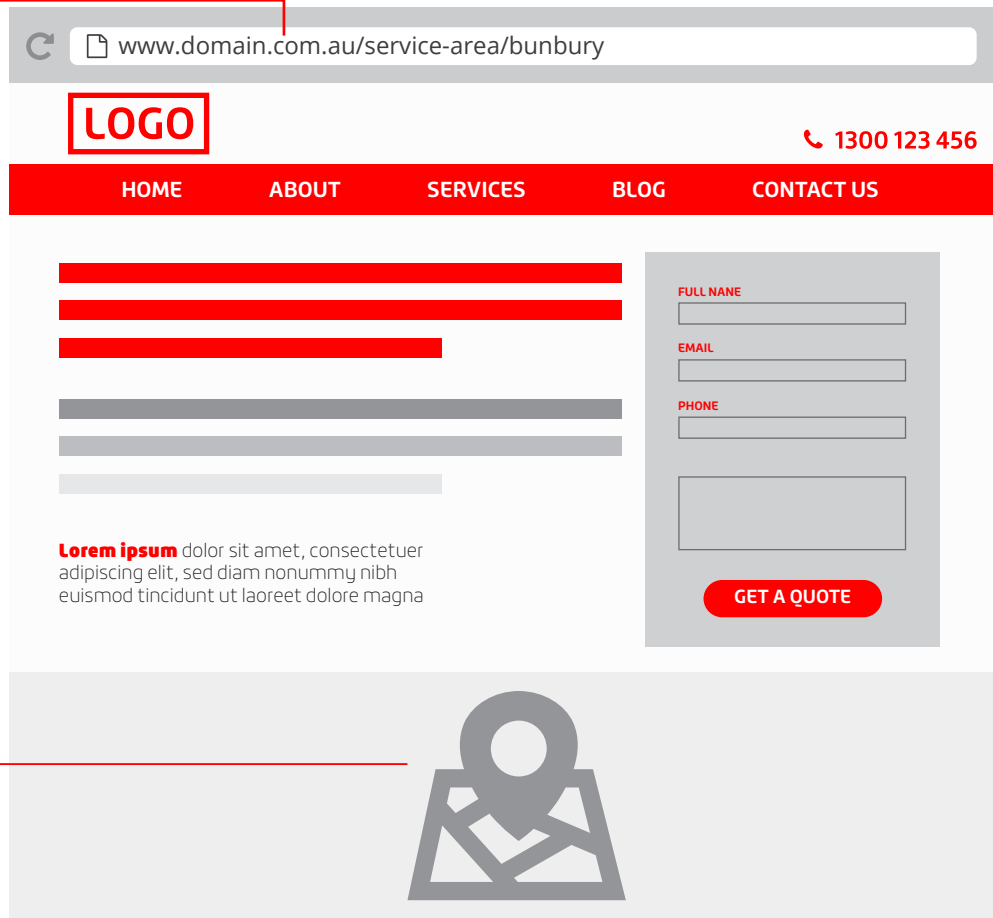
21 Gallery of local work/portfolio



The 'Testimonial' section features a title 'Testimonial' and a testimonial card with a circular profile picture of a man with glasses and a red background, and a quote. Below the testimonial is the 'Our Work' section, which features a title 'Our Work' and three large red squares representing a gallery of local work/portfolio. A line from the '21 Gallery of local work/portfolio' annotation points to the three red squares.

Location Page of Your Business Website

22 URL with service area name



www.domain.com.au/service-area/bunbury

LOGO

1300 123 456

HOME ABOUT SERVICES BLOG CONTACT US

Full name
Email
Phone

GET A QUOTE

23 Maps/direction

24 Business Address

25 Contact form

26 Hours of business

27 Capcha or anti spam feature

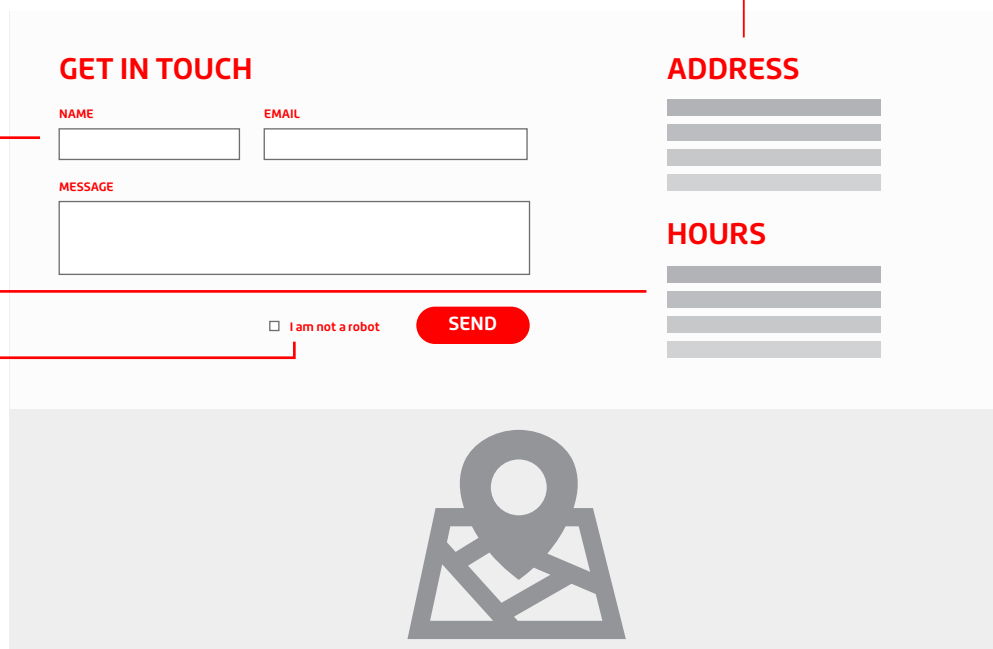
Contact Page of Your Business Website

24 Business Address

25 Contact form

26 Hours of business

27 Capcha or anti spam feature



GET IN TOUCH

NAME EMAIL

MESSAGE

ADDRESS

HOURS

I am not a robot SEND

24 Business Address

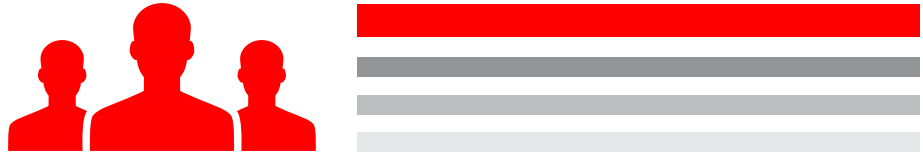
25 Contact form

26 Hours of business

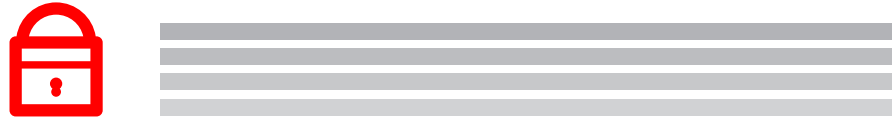
27 Capcha or anti spam feature

Other Inside Pages of Your Business Website

28 Personalised about us page



29 Privacy policy page



30 FAQ page



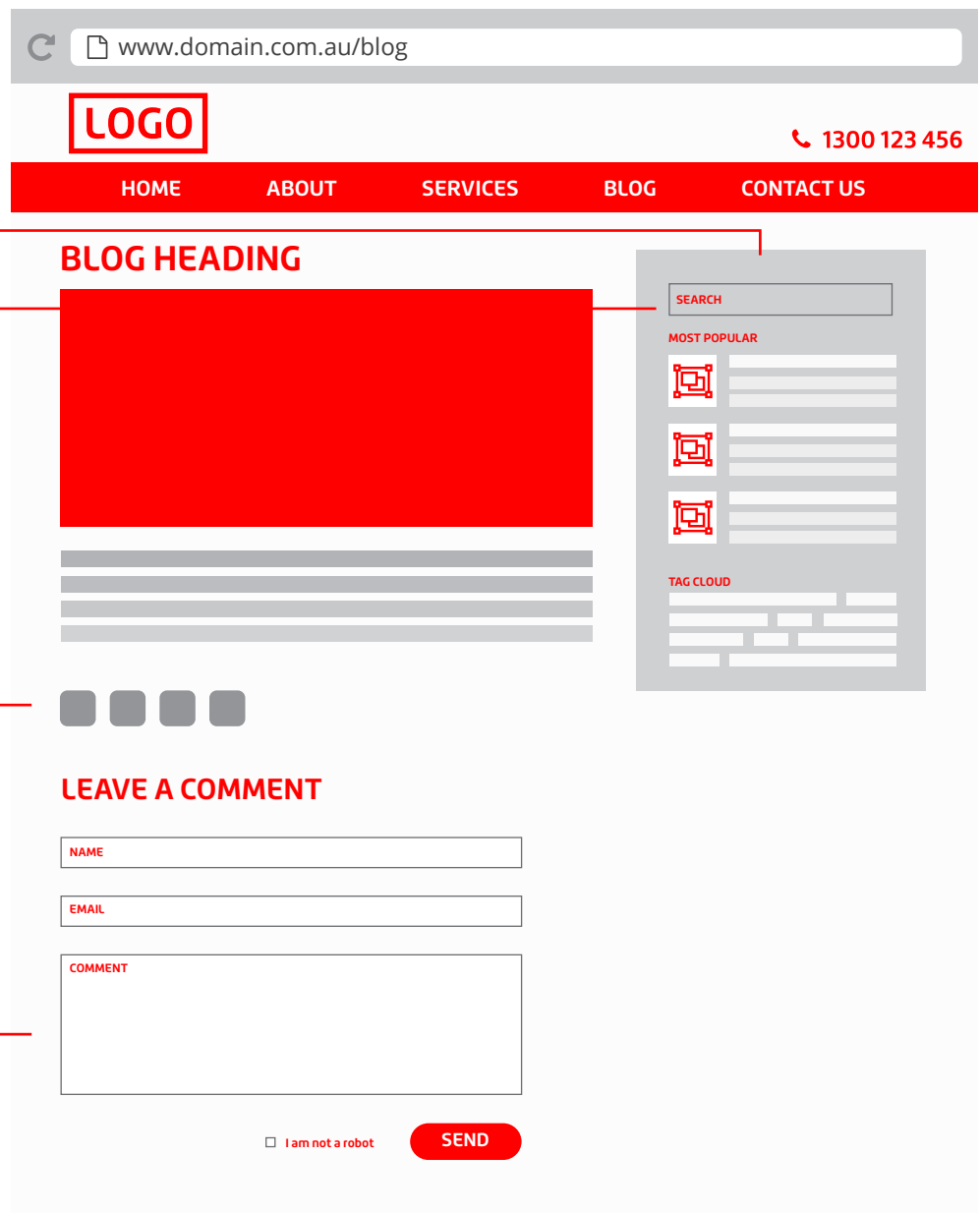
BLOG

31 Side bar

32 Search function

33 Social media share buttons

34 Comment feature



Other Inside Pages of Your Business Website

35 XML site map

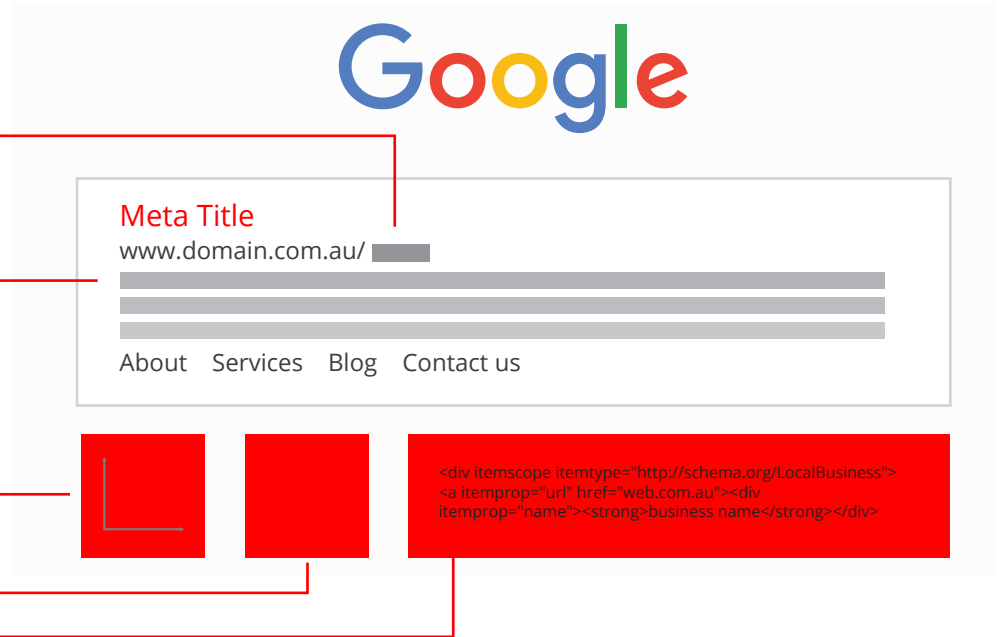
36 Easy to update URL structure

37 Search engine friendly Page titles and descriptions

38 Google analytics intergration

39 Google search console intergration

40 Local business schema



Some other things to consider

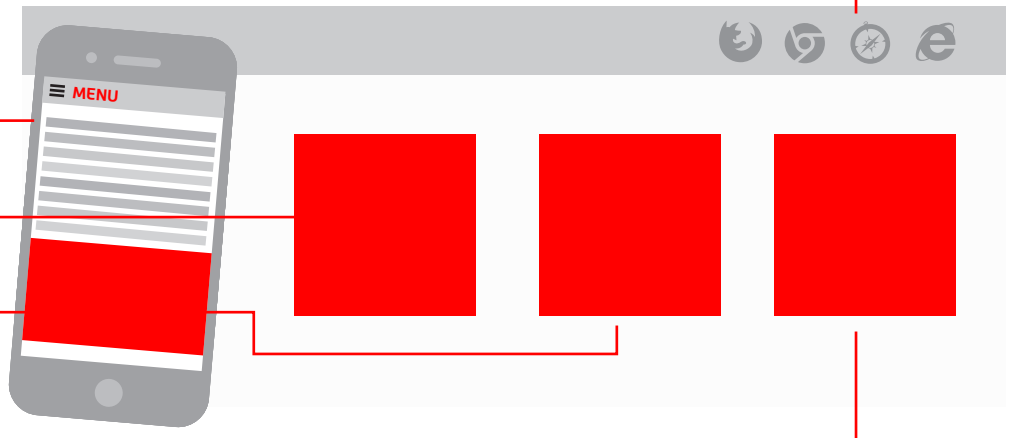
41 Browser compatible

42 Mobile responsive design

43 Easy to manage WordPress

44 Browser cache for increase speed

45 Training and support



46 Fast Australian based hosting

47 Cloudflare CDN for speed and security

48 Managed software updates

49 Optimise website speed and performance

50 Managed daily backups

51 Proactive security scanning

